



**ENACTUS
KYRGYZSTAN
ANNUAL
REPORT
2021
2022**

ENACTUS KYRGYZSTAN

is a leading youth organization which unites academic, business leaders and students in 7 regions of the Kyrgyz Republic. Enactus Kyrgyzstan aims to improve the socio-economic situation of the population through the development of entrepreneurship. By investing in students who use an entrepreneurial approach, we create a better world for all of us. There are **more than 2200** alumni of the program since 1995, who currently are represented in the forefront of business, public and private management.

Team results:



Project impact results:



In 2021-2022 - Enactus aimed to work in the area of Green Skills and Technologies. The organization focused in the following areas:



Tourism



Agriculture and farming



Environment and plastic recycling



Cross-border cooperation



Digitalization

SUMMER CAMP

Enactus Kyrgyzstan summer camp consisted **of 3 days.**

The first day was dedicated to the health program. Students and academic advisors took part in the race. The race program was created by the students of American University of Central Asia. The World Health Organization (later WHO) supported sport with branded products.



The goal of the camp was **to promote a healthy lifestyle without smoking.** Earlier, students from Bishkek city universities have already passed a training from the WHO consultant in the Kyrgyz Republic: Alina Altymysheva and prepared a presentation in an interactive game format for the rest of the camp participants.



The second day of the camp began with a training session from UNFPA specialists in Kyrgyzstan, Tynchtykbek Bakytov, an expert on youth issues and Baktybek Kainazarov, head of the population dynamics program. The experts prepared a presentation on the topic: "Needs assessment in the communities". For social-entrepreneurial projects, it is important to conduct proper research before starting a project itself. The experts gave successful and unsuccessful examples of projects, an important part of which was research.

Last day was full of presentations from FINCA Bank and Beeline Kyrgyzstan. FINCA Bank became the Enactus Kyrgyzstan National Exposition 2021 finale partner. Qualified trainers from FINCA Bank conducted a training on financial literacy. A key component of the Enactus team's work is the education of the population in terms of budgeting in projects, investing and educating the population about the possibility of obtaining free knowledge on financial literacy.





“Talent Show” is a key event of the Enactus Kyrgyzstan camps. Each team individually or together with other students prepared songs, dances, stage performances. International University of Kyrgyzstan with a dance in the format of the shadow theater took first place. The team received a cash prize of \$100.

PRESENTATIONS FOR THE NEW TEAMS

300

students

+5

New Universities

Starting from the new academic year program managers of Enactus Kyrgyzstan started conducting introductory presentations for the new university students. Presentations were related to the topics of



“What is Enactus?”

“What is the Enactus team structure?”

“Communication and cooperation between Enactus team and national office

“Schedule of the national office”

etc.

New universities:

KSUCTA

BHU

BATSU

**KSU NAMED
AFTER I.
ARABAEV**

**DIPLOMATIC
ACADEMY OF THE
MFA OF KR**

**SALYMBEKOV
UNIVERSITY**

INSTITUTE KEIIN

In total, more than 300 interested students from the mentioned universities participated in presentations. As a result, teams from KSUCTA and BHU resumed their work with totally new members, and a team from Diplomatic Academy joined the Enactus community. Additionally, we are working with the student senate of BatSU to open a new team.

ENACTUS WORLD CUP

33
countries

Kyrgyzstan in
Top



Kyrgyz State Technical University named after I.Razzakov took a winning place at National Competitions, with the socio-technical project "Tapytk" for the first time in the history of Enactus Kyrgyzstan.



The TAPTYK project is based on the creation of tactile-sound navigation maps for people with visual impairments and people with limited mobility. The purpose of the project is to create favorable conditions for a full life, meet the social and cultural needs of people with disabilities, as well as **promote the introduction of innovative technologies and the development of inclusive education in specialized schools for the blind in Kyrgyzstan.**



From October 14 to 21, the team represented Kyrgyzstan at the Enactus World Cup Celebration in Sharm el-Sheikh, Egypt. Enactus World Cup is one of the largest events where entrepreneurs and investors gather. More than 33 countries from all over the world present the results of their projects aiming to change people's lives and covering 17 Sustainable Development Goals.

The World Cup program included such events as:

- Early stage project presentations
- 77-second Film Festival
- Enactus Races (1 Race 4 Oceans, Race to Rethink Plastic, Race for Climate Action, Race to Feed the Planet)
- Forums with experts on combating climate problems, plastic recycling, preserving oceans and strengthening food security
- Fast Pitch presentations from students on possible cross-country collaborations
- Discussions with the top 16 and top 4 Enactus teams
- Virtual discussions of Enactus alumni and current students
- Passion on Purpose, student's talent show



Due to the global pandemic, the World Cup events were held in a virtual format. In the first draw, the Enactus team from the I.Razzakov Kyrgyz State Technical University was in a league with the Philippines, Italy and Ghana. The team from Kyrgyzstan advanced to the semifinals of the World Cup, after a two-day online voting of the world business judges.

Recommendations were given on scaling up the project to Bishkek municipal institutions to increase coverage among people with visual impairments and people with limited mobility.



According to the final results, the team from Enactus Egypt with the agricultural project "Cellulose" became the world champion. The project aims to process a water hyacinth to produce fish feed, organic plant nutrients and cellulose to create medical gowns during the pandemic.

More than

300

students in the
team

More than

30

events

More than

1000

students
participants

ENACTUS DAYS

Enactus Day is an event organized by Enactus teams to mark the start of the new academic year and to attract new team members. The Enactus Days ran from September **25th to October 19th**. As part of this event, teams conducted orientation sessions with students, members of other teams, teachers and guests of the event.



The following guests were invited to events:

Semetei Turusbekov - Director of the AgroSmart State Enterprise

Beksultan Rustamov - Executive Director of the IDEA Central Asia

Nuridin Beishenov - Founder of IWEX company

Nursultan Kadyrbekov - Founder of the “Newton” advertising company

Saikal Asylbekova - founder of the “Academy of Growth” company

Davron Yuldashev - founder of the Sengoku GO startup

Aman Toktorbekov - founder of the “Perspective Travel” company

In addition, the regional Enactus teams held Enactus days, which were attended by local businessmen, school students, representatives of regional NGOs, program managers of Enactus Kyrgyzstan, business and academic advisors.



MANDATORY EDUCATIONAL TRAININGS:

More than

28

universities

+30

new projects

From September to October, Enactus teams took part **in 3 mandatory trainings** from the National Office:



**Creating an
effective team**

Need assessment



Project creation, monitoring and evaluation

All participants received more detailed information about teams' mission and goal creation, recruitment processes, structure of the team, the role of the team leader, academic and business advisors. During the group work, mission and goal statements were created and shared with others for review.

Trainings were conducted separately for **Bishkek and regional teams with 5 new universities joined prior**. The examples of other global Enactus teams, group work and discussions were presented to create effectiveness.

1 Block

aimed to strengthen team students, mandatory documents for reporting, Enactus+ workflows. Additionally, annual office events, strengthening relations with the university administration through academic advisors, and business processes were discussed.

2 Block

aimed on community need assessment. The criteria for evaluating Enactus projects and detailing the annual work plan were studied in detail. At the end of the training all teams were given a task to conduct research and collect data for further business modeling.

YOUTH ENTREPRENEURSHIP WEEK

28

teams

More than

2000

students
participants

More than

30

educational
events

More than

15

business tours

As part of Youth Entrepreneurship Week, **28 Enactus teams** organized over 30 educational meetings with business advisors and young business leaders, where they shared their practical experience. More than 2,000 students, business practitioners and academic leaders attended the team events. The teams' events within the Youth Entrepreneurship Week covered the areas of tourism, agriculture, ecology, digitalization and cross-border cooperation.

The results of Youth Entrepreneurship Week are:



**Well-established
partnerships between
teams and
businessmen;**



**Involved potential investors in
social and entrepreneurial
projects of Enactus teams;**



Enactus team members gained practical skills in organizing business events;



More than 2,000 students from 7 regions of the country gained employment opportunities through meeting with entrepreneurs;

Below are some of the team's detailed event reports:

KSLU

Digitalization

Master class from Nursultan Kadyrbekov, founder of Newton company

Nursultan Kadyrbekov spoke about the importance of graphic design for the companies and brands around the world, about the variety of fonts, as well as about graphic designers skills and how relevant it is at the moment. Designs of companies such as Walt Disney, Coca-Cola, Google and logos of luxury brands such as Gucci, Dolce & Gabbana, Prada, etc. were reviewed.



Practical training on Go game from Davron Yuldashev, founder of the Go Federation in Kyrgyzstan

The event was associated with one of the areas of work of Enactus Kyrgyzstan in 2021-2022 - Cross-border cooperation, namely the development of cultural and educational activities at the regional level in various forms.

The main goal pursued by the Enactus KNU team during the event was to develop the necessary skills for people of the 21st century who have to change and adapt in a dynamic world through the game of GO. Since this game, in turn, is an excellent simulator that develops logical and imaginative thinking, creativity, intuition and strategic thinking.



The event was attended by about 40 people who learned:



A Brief History and Philosophy of Go



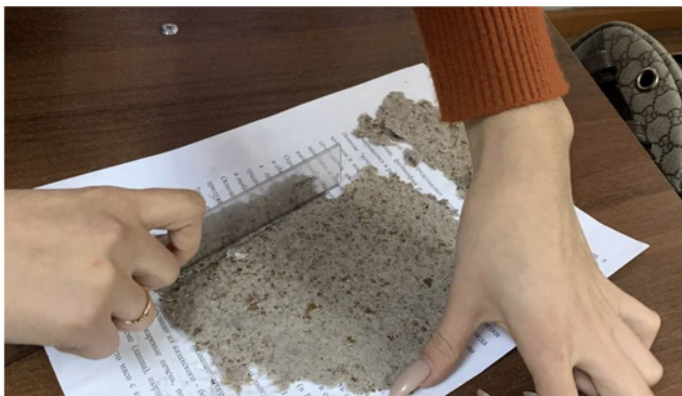
Rules of the game



Strategic principles

Meeting with co-founder of Shoro Company - Zhumadil Egemberdiev. Topic: Personal experience of entrepreneurship

The co-founder of the company "SHORO", the founder of the eco-resort "Kara-Bulak" - Zhumadil Egemberdiev, as well as students from different universities in Bishkek and representatives of other companies were invited to this event. Zhumadil Egemberdiev told his path to entrepreneurship and what difficulties he overcame and how he solved them. He answered the questions of the participants of the event, where they received answers to their questions. Speakers of the "Enactus KEU" team presented the "Golden leaves" project, and at the end a quiz was held, the winners of which were awarded certificates from the sponsor - the "LIMO" beauty salon.



During the discussion of various aspects of business, the issue of compliance with environmental standards, in particular, the production of environmentally friendly products, were discussed, since this problem is one of the priority problems of the world community.

IUK Digitalization

Business breakfast with Dastan Bulatov and Ismar Sulaimanov. Topic: Business in the era of digitalization

Two active businessmen were invited to the event, who work very actively with students. The first speaker is Dastan Bulatov. He is the current leader of E-commerce and is currently engaged in wholesale, cooperating with the Chinese markets, and he also specializes as a professional in the field of marketplace. At the event, he shared about his personal experience in the field of entrepreneurship, that is, the first attempts to earn his first million and create a sustainable and actively developing business, as well as how to enter the world market.



The second speaker was the team's business adviser, Ismar Suleymanov. It is worth recalling that Ismar is the CEO of OSOFT and RID PRODUCTION, which also makes him a specialist in youth work. At the event, he spoke with the topic: business in the era of digitalization, also corrected the understanding of IT. As a result of the speakers' speeches, the guests of the event were able to ask their questions, as well as exchange personal contacts for personal growth.

ENACTUS TEAMS SOCIO- ENTREPRENEURIAL STARTUPS PRESENTATION

The final event of the Youth Entrepreneurship Week was the presentation of socio-entrepreneurial startups by the Enactus teams, where **18 teams** participated, with a total of more than **400 students**, as well as their academic and business advisors.



Teams from the city of Bishkek, Chui, Osh, Jalal-Abad, Issyk-Kul and Naryn regions were presented at the event. The teams conducted research over two months to identify the needs and requirements of local communities. In their research, they applied quantitative and qualitative methods such as desk research, participatory observation, content analysis, online and offline surveys, expert interviews, etc.



After identifying the needs of the community and formulating the problem, the teams proposed a way out of the situation manifested in their project ideas. In turn, their project ideas were presented to the public and judges during the presentation of social and entrepreneurial startups. The total number of projects is 30.



PROJECT PRESENTATIONS WERE HELD IN

3

LEAGUES.

During their presentations, the teams showed the results of their research, the design of the project, including the statement of the problem, intermediate results or prototypes, the expected results, including quantitative and / or qualitative indicators of the impact on the factors of society, environment and economy. At the end of their presentations, the teams answered questions from the judges and received feedback from the judges in individual evaluation forms

1 LEAGUE

KNAU KSMA ISU
KEU OSHSU NSU

2 LEAGUE

UCA KSUCTA MNU
IUA INAI IUIT

3 LEAGUE

AUCA IUK KSLU
KNU IUCA KSTU

RESULTS OF THE EVENT:



The Enactus International University of Innovative Technologies team received a grant of 2,000 euros to implement a project, Eco Bricks, to create alternative heating sources during the cold season. After conducting research, the team found that coal prices do not allow the population to purchase fuel. In addition, large-scale heating has a negative impact on the environment by forming smog. Analogs of the leaf project are already being implemented in Russia and the UK.



The Enactus Kyrgyz State Law University team got the opportunity to finalize 2 projects and submit for further financing Halyk Bank Kyrgyzstan



The Enactus International University of Kyrgyzstan team got the opportunity to get free blockchain training from the founder of Kengurupro.kg, Ulan Subanov



CELEBRATING EUROPE DAY



On May 10,

Enactus students and participants of the Zhash Tabysker project participated in the European Village as part of the celebration of Europe Day. Thirty years of cooperation between the European Union and the Kyrgyz Republic contributes to the progressive development of society and the country as a whole.

More than 160 Enactus students prepared a flash mob for residents of Bishkek and Osh cities.



In addition, **3 agro-startups of the Zhash Tabysker** project presented their agro products at the fair. These are:

Startup "O2Gorod"-kits for home cultivation of micro-greenery;



Startup Tunuk Honey - natural esparcet honey with additives in the form of berries, nuts, fruits and citrus fruits;



Startup Nakta Kak- fruit chips and pastilles from organic fruits;



NATIONAL YOUTH ENTREPRENEURSHIP CUP ENACTUS KYRGYZSTAN

More than
100
business leaders

More than
1500
students
participants

More than
20
investors

More than
60
business partners

More than
100
projects
presented

On June 10-11, the final event of Enactus Kyrgyzstan was held under the governmental platform “Kelechek” together with the Ministry of Culture, Information, Sports and Youth Policy of the Kyrgyz Republic. University and school students, young farmers presented the results of their work, and received an assessment from **more than 100 business** leaders and company executives who acted as judges.



Кыргыз Республикасынын
маданият, маалымат, спорт жана
жаштар саясаты министрлиги



Almazbek Beishenaliev, a Minister of Education and Science of the Kyrgyz Republic, **Soyuzbek Nadyrbekov**, Deputy Minister of Culture, Information, Sports and Youth Policy of the Kyrgyz Republic, **Arslanbek Kenenbaev** a chairman of the Board of Directors of Enactus Kyrgyzstan, and **Gulbarchin Suyunova** an Executive Director of Enactus Kyrgyzstan delivered welcoming speeches at the event.



During the second day, **Azamat Zhamankulov**, a Minister of Culture, Information, Sports and Youth Policy of the Kyrgyz Republic, **Mr. Eduard Auer**, the head of the European Union Delegation to Kyrgyzstan, and **Azamat Bayalinov**, the head of the UNFPA in Kyrgyzstan made welcoming speeches at the finale.



An inclusion of special competitions among **Start-up school** students and young farmers of the **Zhash Tabyshker** project created a special notion and scalability to the event.



The Zhash Tabyshker project has been implemented by Enactus Kyrgyzstan since **September 2021** with the support of the Representative Office of the European Union in the Kyrgyz Republic. **More than 170** young farmers participated in the grant competition of the project. **More than 30** of them have been trained to strengthen the potential in agro and business areas. **15 finalists** received funding in the amount of up to **3,000 euros**.



Thus, the annual activity of Enactus Kyrgyzstan resulted in more than **35 Enactus startups of students, 20 agricultural startups of young farmers and more than 15 school startups**.





During the event Enactus partner organizations participated in the fair. They are: **Beeline Kyrgyzstan telecommunication company, Coca-Cola Kyrgyzstan, United Nations Population Fund, Halyk Bank Kyrgyzstan, LLC “Electro Complex”, Bellagio Group coffee chain, Alaiku Organics, “Jamie” domestic clothing brand, CashFlow kg, Ecolslamic Bank, Representative office of the World Health Organization** were able to present their products to students and guests.





The final league results are following:



1st place - Enactus team of Kyrgyz National University J. Balasagyn;



2nd place - the Enactus team of the Kyrgyz State Law University;



3rd place - the Enactus team of the International University of Innovative Technologies;

Kyrgyz National University will represent the country at the Enactus World Cup 2022 in Puerto Rico, with two startups:

"Zher Zhemish" is a project aimed at empowering farmers and creating new opportunities for Batken. The story of the farmers of the village of Kara-Bulak, affected by the circumstances of the border conflict, who united for the prosperity of their "future".



"Mol Tushum" - the idea of the project is to produce highly efficient organic fertilizers based on the processing of agricultural waste using a biogas plant.



Enactus nominations were also presented , among which were noted:



"The Best Academic Adviser": Gulmira Zhumamatova, International University of Innovative Technologies.



"The Best Business adviser": Nursultan Kadyrbekov, Kyrgyz State Law University



"The Best Team Leader": Asanbekov Bekzhan, Kyrgyz State Law University



"The Best Environmental Friendly Project": Osh State University



The "Breakthrough of the Year": Kyrgyz State University of Construction, Transport and Architecture



The "Best SMM Page of the Enactus Team of the Year": Osh State University



"Best Start Up School Mentor": Kanybekova Aizhan, team member of the Kyrgyz State Law University



The "Best University Support": Batken State University



"The Best Innovative Project": Grailed project, Ala-Too International University

The event was attended by

more than
1500
university
students of the
Kyrgyz Republic

more than
100
business
representatives

more than
20
investors

university heads and academic leaders, representatives of the Government, the Ministry of Culture, Information, Sports and Youth Policy of the Kyrgyz Republic, and the Ministry of Education and Science of the Kyrgyz Republic.

THE OFFICIAL PARTNERS OF THE ENACTUS KYRGYZSTAN SOCIAL AND ENTREPRENEURIAL TEAMS ARE:

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 **HALYK**
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