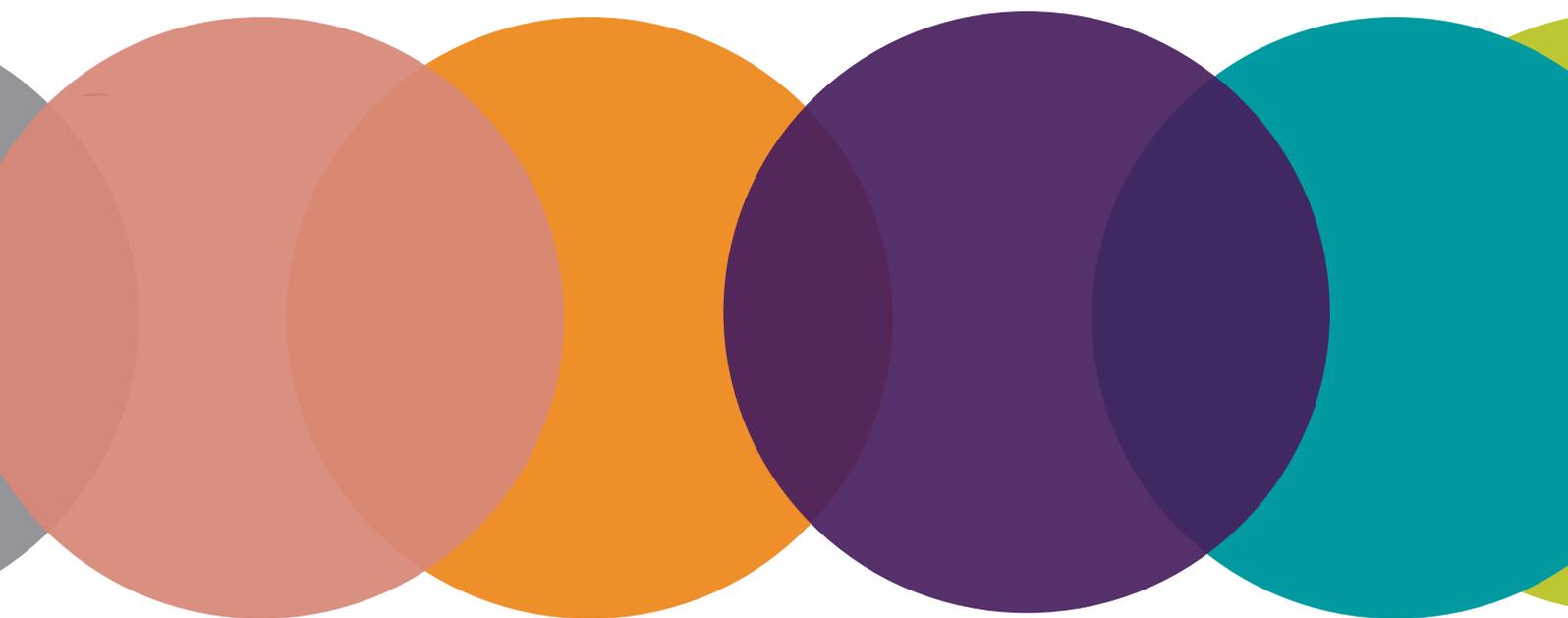


YOUTH BUSINESS KYRGYZSTAN

Annual Report

2020



YBI ACCREDITATION

Youth Business Kyrgyzstan was accredited by Youth Business International for 3 years by John Corneille, an independent consultant based in London. During the accreditation period, meetings were organised with Youth Business Kyrgyzstan beneficiaries, monitoring and evaluation project coordinators, mentors of young entrepreneurs and partner Enactus Kyrgyzstan.

THE IMPACT OF YBK ON THE LIVES OF THE BENEFICIARIES

Anna Rychkova founder of Safe City LLC (@bezopasnyi.gorod) and mentee of the 4th YBK stream.

"The purpose of becoming a mentee for me was to see how another company does business, to understand what I do wrong. To go beyond the routine work in my business and see from the outside the structure of my company. Most importantly, I learned how to run all the business processes through myself and saw the need of the system in order to start scaling. For me, success is about self-actualization and financial independence. I can attribute my concrete results to more successful acquisition of new clients and a better understanding of my clients. Thanks to this there is clarity about what I do and who needs it".

Gulshan Ziyaeva, founder of @emirhanstroi.kg , @firdaus.kg, @withlove__23 and mentee of YBK programme

"I wanted to grow, I wanted to work with a mentor to identify my weaknesses and strengths. The most important thing I learned during my time with the mentor is to write a strategic plan and implement it. Success for me is being able to succeed everywhere and bring what I started to the end, to reach my goals. That's the result."



FORUM FOR ENTREPRENEURS “MENTOR DAY IN UGRA”

Youth Business Kyrgyzstan took part in the Yugra Mentor Day forum for entrepreneurs. YBK mentor Oybek Aitbayev represented Kyrgyzstan at the forum. Mentors from the UK, India, and different regions of Russia also took part in the forum. In order to share experiences not only with start-ups, but also with existing mentors.

Aruna Vinodh, senior director of Bharatiya Yuva Shakti Trust from India, visited the forum. This is a country where mentoring programmes have been running for 27 years. India is the second most populous and densely populated country in the world and therefore attracts a lot of attention from investors. In her presentation, she showed the direction and horizon to aim for.



Invited international expert from the UK, John Cull - founder of the YBI network mentoring system with 25 years of experience in mentoring spoke about the importance of developing a mentoring community at regional, federal and international levels. According to him, everything that is applied internationally is absolutely applicable in our region as well.

The large-scale event was rounded off with a master class, in which the invited experts explained how to help those in difficult situations and how mentors can act themselves in situations that are not easy for them.

The Ugra Entrepreneurship Support Fund organised the event as part of the national project "Support for Small and Medium-Sized Entrepreneurship and Individual Entrepreneurial Initiative.



WEBINAR FOR ENTREPRENEURSHIP MENTORS

Youth Business Kyrgyzstan participated in the Youth Business Russia programme. Mentoring Institute implemented a new global initiative, SOS Mentoring, developed by Youth Business International (YBI), which brings together programmes in 56 countries to support entrepreneurs with mentoring in Russia and YBI network programmes using the Russian language. Six webinars have already taken place to support existing mentors to feel more confident in their role as mentors and to support their mentees during this time of crisis.

The webinars were attended by mentors and coordinators of programmes implemented by the Mentoring Institute together with our partners in Russia, as well as mentors and programme coordinators from Armenia, Kazakhstan, Uzbekistan and Mongolia.



REMOTE MENTORING

ДИСТАНЦИОННОЕ НАСТАВНИЧЕСТВО

- Выстраивание взаимопонимания и поддержание отношений сейчас важнее, чем когда-либо - уделяйте этому время в каждом раз
- Выберите для общения канал/технологию, которая удобна для обоих, но обязательно с видео
- Помогайте подводить итоги каждой встречи
- Общайтесь регулярно, а в кризисный период еще и настолько насколько возможно
- Убеждайтесь, что каждый разговор заканчивается с акцентом на следующем шаге наставляемого

The topics of the webinars were:

- How to help entrepreneurs in times of crisis. The importance of moral support. "The Kübler-Ross change curve.
- Features of remote mentoring, tips and advice.
- Typical behaviour patterns during uncertainty and crisis. Controlling the controllable.
- Tools and techniques for analysing business in crisis. Best practices.
- Developing skills for working with others, co-creation and design, using innovative tools, bringing entrepreneurs and mentors together.
- Corona Recover Huddle. Mutual learning: discussion of individual entrepreneur cases.

The webinars were led by Boris Tkachenko and Irina Gorelova (international mentoring experts, heads of the Mentoring Institute).

The partners of SOS Mentoring initiative in Russia were Impact Hub Moscow, Ugra Entrepreneurship Support Fund, Foundation "Towards Change".

ФОКУС НА ОТНОШЕНИЯХ

Любые хорошие наставнические отношения основаны на доверии и взаимопонимании. Если у вас есть возможность пойти погулять или выпить кофе вместе, узнать больше о другом человеке. Развивать доверие с помощью видеозвонков немного сложнее. Вот несколько рекомендаций, которые могут пригодиться:

Видео: используйте видео, когда это возможно. Обращайте внимание на выражение лица (и как оно изменится), так же как язык тела.

Интерес: попробуйте выяснить, что действительно интересует вашего наставляемого (например, спорт). Начните с этого разговор

Вопросы: используйте личные вопросы, чтобы начать беседу. Поощряйте наставляемых задавать подобные вопросы.

Рефлексия: используйте такие вопросы, как: Была ли сегодняшняя сессия полезна для вас? Что мы можем сделать лучше в следующий раз?

МОДЕЛЬ ПРОХОЖДЕНИЯ КРИЗИСА

Адаптированная «Кривая изменений Кюблер-Росс» описывает процесс выхода из кризиса для появления возможностей придумать новые идеи и стратегии.

Adapted from Kübler-Ross (Source: <https://www.mba.com/press/ibmf-ross-change-curve-201902/>)

BUSINESS LUNCHEES WITH EXPERTS

Youth Business Kyrgyzstan held a series of business lunches with experts from HR and SMM. The speaker was Elmira Kudaibergenova, an expert in HR and organisational development. During the lunch, participants were able to understand more about which type of employee they were by taking a short quiz. This helped them to understand which way of company/ personnel management suits them best. The speaker also broke down and explained in detail the recruitment and retention system. The meeting was held in a positive and friendly atmosphere.



Zulaika Manapova was a speaker of SMM Lunch:

1. Content
2. Copywriting
3. targeting.

The speaker shared stories from her professional life and gave valuable advice. The invited guests learned a lot of useful information and new insights.



GLOBAL YOUTH ENTREPRENEURSHIP FESTIVAL 2020

Youth Business Kyrgyzstan participated in the Global Youth Entrepreneurship Festival (GYEF) hosted by YBI from November 3 to 5, 2020.

The aim of the event was to provide a platform for exchange, learning and cooperation among entrepreneurs. Many of the sessions were targeted specifically at the member organisations/programmes of the YBI network.



BRITISH COUNCIL CREATIVE SPARK PROJECT

Creative Spark is a five-year initiative aimed at developing creative economies and entrepreneurial skills in seven countries in Central Asia, South Caucasus and Ukraine. Creative Spark is coordinated and funded by the British Council.

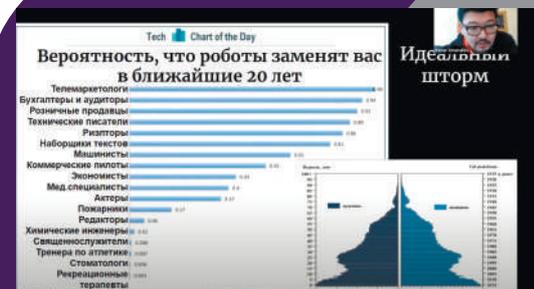
On 10 November, an online conference was held to highlight the possibilities of creating a potential environment for entrepreneurial education and creative economy and the results of the second year of the British Council's project, Creative Spark.

Speakers of the event:

- Almazbek Beishenaliev - Minister of Education and Science of the Kyrgyz Republic
- Aytjamal Mansurova - Programme Manager at the British Council in Kazakhstan
- Kenenbaev Arslanbek - Chairman of the Board of Directors, Enactus Kyrgyzstan
- D. Alibaeva - Representative of the Ministry of Education and Science of the Kyrgyz Republic
- Dinara Zhaksynbek - Senior International Projects Coordinator, Narkhoz University, Republic of Kazakhstan
- Daniyar Amanaliev - Founder of Ololo House

Representatives of Creative Spark partnership 2018-2019 and Creative Spark 2019-2020 in the Kyrgyz Republic:

- Natalia Slastnikova (AUCA Centre for Further Education)
- Gulbarchin Suyunova (Enactus Kyrgyzstan)
- Sara Jones (City, University of London)
- Viren Lall (ChangeSchool, UK)



YOUTH ENTREPRENEURSHIP AND ENTREPRENEURSHIP EDUCATION FESTIVAL

November 16-21

25000+ School and University students

30+ Interactive events held

7 Regions of Kyrgyzstan covered

The teams held business meetings, games, business tours, trainings and meetings with the Enactus alumni who started their new business.

The teams conducted trainings on such topics as "Development of Social Projects", "Customer Relationship Management", "Eco-Entrepreneurship in the Kyrgyz Republic", "How to Begin a Start Up". They also organized business tours Megacom telecommunications company, Solomon Sandwiches, the only café in Bishkek city who creates job opportunities to people with disabilities.

Additionally, the teams hold business games and quizzes. Every year, the Festival of Youth Entrepreneurship and Entrepreneurial Education creates a unique platform for students to communicate with businessmen

